

Advertising focus 2025

| Month | January | February | March | April | May | June | July | August | September | October | November | December | |
|----------------------------|-------------------|---|--|--|--|--|--|--|--|--|--|--|--|
| KERBL | Advertising focus | Calf rearing | | Claw care | | Grazing and fly control | | | Wasp control | Dairy Farming | LED and cattle brushes | | |
| | Focus products | Modular calf box Calf houses | Multifeeder NEW Feed trays NEW Supplementary feed for calves; Diarrhoea test | Digital weather station Claw care Air Buddex | Sheep claw tub Children's hand tools | Fly control Water troughs | Fly control | | Insect/wasp control | Polar strip curtain Dipping agent; Udder cleanser; Tilting drinker assortment | LED NEW Smart mouse/rat trap Frost-free/heatable drinking troughs | Cattle brush Hanging aids for cattle brushes NEW Lamb rearing; Cow cleaning machines | |
| KERBL works | Advertising focus | Cold days – warm hands | A sustainable start to spring! | | | Hearing protection rocks! Music for your work, safety for your ears! | | No compromises – work gloves for every challenge | | Step by step into winter: Warm boots for every challenge! | | Cold days – warm hands | |
| | Focus products | Winter gloves | Gloves Bamboo and ThinkGreen PU Clog | | | Multimedia hearing protection | | Work gloves | | Thermal safety boots Forestry equipment Nora Comp | | Winter gloves | |
| AKO WEIDZAUN | Advertising focus | | Spring firmly in sight – new start to the grazing season | | Pasture fence 2.0 – Smart products | Wild Animal Deterrent Wolf Deterrent | Solar-powered pasture fencing | Protect your hens | | Racks, Gates, Panels | | Winter-hard pasture fences | |
| | Focus products | | New catalogue Pasture fence calculator Premium articles Platinum Line | Promo articles Novelties; Premium sheep net promotion PoultryNet All-In-One-Sets (Euronet return promotion) | Duo Xi 8000 smart Smart Satellite S4000 smart XDi smart devices Premium poultry nets | WildNet WolfStop Premium wolf defence nets Premium sheep nets | SunPower devices Solar station XL and XXL Camping net WolfStop S1500 Sun Power | | | Racks Gates Panels | | Platinum Line DuoPower Xi8000 smart Smart Satellite | |
| ovalhero | Advertising focus | | Coat changing | Collection Spring/Summer 2025 | | Anniversary Collection 2025 | | | | Collection Autumn/Winter 2025 | | | |
| | Focus products | | Brushes NEW Tether protection Rubber ball | Competition jacket Competition shirt Bridles; Breastplate Riding gloves NEW | Riding helmets AirBag vest | Rubber hoof bells Neoprene hoof bells Halter Hippo | Fly rugs NEW Fly bonnets NEW Cooling gel; BladeCool | Eczema Shampoos NEW | Saddle pad and fly bonnet Linea Mesh gaiters Crops NEW | Mash spoon Feeding scoop Stackable feed box Hay ball Flex | Winter blanket (50 g and 100 g) NEW | Clippers Scissors NEW Cleaning box Waterlily Children's dung fork | |
| AESCULAP® SCHNITTEN | Advertising focus | Groomer | | Sheep shearing | | Accessories Trimmer for groomers and vets Veterinary focus | | | Horse shearing | | Cattle shearing | | Veterinarians |
| | Focus products | Favorita Cli (special edition pink); Grooming clipper heads Favorita BladeCool | Clipper heads Grooming Snap On; Durati models with black lower shell BladeCool | Sheep shearing machine Nova Matching shearing plates Farmclipper sheep | | Scissors, combs Favorita Cli (special edition pink); Trimmer shaving heads Vega II & Akkurata II; Akkurata slide-on comb set | | | Bonum Pro; Bonum SnapOn Durati Horse; Econom 2; Econom CL Shearing plate sets NEW Farmclipper NEW | | Bonum Pro; Econom 2; Econom CL Shear plate sets NEW Farmclipper NEW Econom Heavy Duty Shearing plates | | Vega II Vet Combi Packs Durati Vet Isis |
| KERBL Hühnerhaltung | Advertising focus | Warmth for the cold days – keeping your chickens cosy in winter! | | From the bed to the nest – the garden and chicken season begins! | | | Water march! – Keep your chickens well fed in summer! | | | Golden eggs in autumn – laying nests that hens love! | | Frost-free through the winter! | |
| | Focus products | CosyHeat heating panels Activity material Perches NEW | | Chicken door NEW SmartCoop and MobileCoop; Poultry nets; SnailStop; PinkPowder articles (Limited Edition) | | | SmartCoop; SmartCoop drinker and feeder Ida Plus; Silbertex mat Chicken coops | | | Laying nest PinkPowder articles Vole basket | | Frost-free articles Ida Plus | |
| KERBL Pet | Advertising focus | Winter feel-good places – comfort for your dog in the cold season! | | Safe retreats for rabbits! | | | Discover the latest trends for pets – now in the range! | | | Cosiness in autumn – The best products for your pet! | | Stylish scratching posts for purring moments of happiness! | |
| | Focus products | Dog resting places Small animal drinkers for rodents Cat litter trays | | Bunnybase Rodent pens Transport boxes | | | Rodent accessories Pet novelties Camping articles | | | Rodent indoor world Cat houses; Ida Plus Dog Christmas articles/gift box | | Cat scratching posts | |