

# Advertising focus 2025

	Month	January	February	March	April	May	June	July	August	September	October	November	December
KERBL	Advertising focus	Calf rearing		Claw care		Grazing and fly control			Wasp control	Dairy Farming	LED and cattle brushes		
	Focus products	Modular calf box Calf houses	Multifeeder NEW Feed trays NEW Supplementary feed for calves; Diarrhoea test	Digital weather station Claw care Air Buddex	Sheep claw tub Children's hand tools	Fly control Water troughs	Fly control		Insect/wasp control	Polar strip curtain Dipping agent; Udder cleanser; Tilting drinker assortment	LED NEW Smart mouse/rat trap Frost-free/heatable drinking troughs	Cattle brush Hanging aids for cattle brushes NEW Lamb rearing; Cow cleaning machines	
KERBL works	Advertising focus	Cold days – warm hands	A sustainable start to spring!			Hearing protection rocks! Music for your work, safety for your ears!		No compromises – work gloves for every challenge		Step by step into winter: Warm boots for every challenge!		Cold days – warm hands	
	Focus products	Winter gloves	Gloves Bamboo and ThinkGreen PU Clog			Multimedia hearing protection		Work gloves		Thermal safety boots Forestry equipment Nora Comp		Winter gloves	
AKO WEIDEZAUN	Advertising focus		Spring firmly in sight – new start to the grazing season		Pasture fence 2.0 – Smart products	Wild Animal Deterrent Wolf Deterrent	Solar-powered pasture fencing	Protect your hens		Racks, Gates, Panels		Winter-hard pasture fences	
	Focus products		New catalogue Pasture fence calculator Premium articles Platinum Line	Promo articles Novelties; Premium sheep net promotion PoultryNet All-In-One-Sets (Euronet return promotion)	Duo Xi 8000 smart Smart Satellite S4000 smart XDi smart devices Premium poultry nets	WildNet WolfStop Premium wolf defence nets Premium sheep nets	SunPower devices Solar station XL and XXL Camping net WolfStop S1500 Sun Power			Racks Gates Panels		Platinum Line DuoPower Xi8000 smart Smart Satellite	
Galliero	Advertising focus		Coat changing	Collection Spring/Summer 2025		Anniversary Collection 2025				Collection Autumn/Winter 2025			
	Focus products		Brushes NEW Tether protection Rubber ball	Competition jacket Competition shirt Bridles; Breastplate Riding gloves NEW	Riding helmets AirBag vest	Rubber hoof bells Neoprene hoof bells Halter Hippo	Fly rugs NEW Fly bonnets NEW Cooling gel; BladeCool	Eczema Shampoos NEW	Saddle pad and fly bonnet Linea Mesh gaiters Crops NEW	Mash spoon Feeding scoop Stackable feed box Hay ball Flex	Winter blanket (50 g and 100 g) NEW	Clippers Scissors NEW Cleaning box Waterlilly Children's dung fork	
AESCULAP SCHERMASCHNITTEN	Advertising focus	Groomer		Sheep shearing		Accessories Trimmer for groomers and vets Veterinary focus			Horse shearing		Cattle shearing		Veterinarians
	Focus products	Favorita Cli pink Grooming clipper heads Favorita BladeCool	Clipper heads Grooming Snap On; Durati models with black lower shell BladeCool	Sheep shearing machine Nova Matching shearing plates Farmclipper sheep		Scissors, combs Favorita Cli pink; Trimmer shaving heads Vega II & Akkurata II; Akkurata slide-on comb set			Bonum Pro; Durati Horse Econom 2; Econom CL Shearing plate sets NEW		Bonum Pro; Econom 2; Econom CL Shear plate sets NEW Econom Heavy Duty Shearing plates		Vega II Vet Combi Packs Durati Vet Isis
KERBL Hobbyfarming	Advertising focus	Warmth for the cold days – keeping your chickens cosy in winter!		From the bed to the nest – the garden and chicken season begins!			Water march! – Keep your chickens well fed in summer!			Golden eggs in autumn – laying nests that hens love!		Frost-free through the winter!	
	Focus products	CosyHeat heating panels Activity material Perches NEW		Chicken door NEW SmartCoop and MobileCoop; Poultry nets; SnailStop; PinkPowder articles (Limited Edition)			SmartCoop; SmartCoop drinker and feeder Ida Plus; Silbertex mat Chicken coops			Laying nest PinkPowder articles Vole basket		Frost-free articles Ida Plus	
KERBL pet	Advertising focus	Winter feel-good places – comfort for your dog in the cold season!		Safe retreats for rabbits!			Discover the latest trends for pets – now in the range!			Cosiness in autumn – The best products for your pet!		Stylish scratching posts for purring moments of happiness!	
	Focus products	Dog resting places Small animal drinkers for rodents Cat litter trays		Bunnybase Rodent pens Transport boxes			Rodent accessories Pet novelties Camping articles			Rodent indoor world Cat houses; Ida Plus Dog Christmas articles/gift box		Cat scratching posts	